

# Hasbro Transformers BotCon 2007 June 28-July 1, Providence, RI

*'til all are one*

**Sponsored by Hasbro & the Transformers Collectors' Club  
Exhibitor Contract**



Company Name \_\_\_\_\_  
 First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Day Phone \_\_\_\_\_ Eve. Phone \_\_\_\_\_  
 Email Address \_\_\_\_\_ Screen Name \_\_\_\_\_

Thursday, Registration Pick-up	4:30pm
Dealer Drop Off	6:00pm-7:30pm
Friday, Dealer Setup	7:30am-3pm
Registered Guest's Preview	TBD
Saturday, Dealer Setup	7:30am-10am
Registered Guest's Preview	8:30am-10am
General Admission	10am-5pm
Sunday, Show Hours	9:30am-3:30pm
Exhibit Break Down	3:30pm

**Rules and Regulations for the  
2007 Hasbro Transformers® BotCon® Convention**

1. Indemnification-Exhibitor agrees to indemnify and hold harmless Fun Publications, Inc. (d.b.a. The Transformers® Collectors' Club hereafter referred to as "PROMOTER") Hasbro, Inc., and the Rhode Island Convention Center for any and all losses, injuries, defects, damages, or other claims arising out of or connected with the leased space or grounds utilized in the show including the booth space, any exhibit in such space, display area, entrance areas, parking areas, rest rooms, etc., or any sale of service or merchandise at the show. Promoter will not be responsible for any injuries or damages to Exhibitor or third parties caused by any product sold, offered, or otherwise exchanged by Exhibitor, or activities. Should this application (offer) be accepted by Promoter in writing (acceptance), the terms and conditions contained herein shall constitute the "Contract" between Promoter and Exhibitor. This document constitutes the entire agreement between Promoter and Exhibitor. Other verbal or written representations made by Promoter are null and void unless incorporated herein in writing. Promoter's whole obligation to Exhibitor is to provide to said Exhibitor the contracted Exhibit space. Promoter is not responsible for providing any customers, buyers, viewers or the like to Exhibitor. Promoter will use all reasonable efforts in promoting the convention. Promoter in no way guarantees Exhibitor any sales or profits in connection with Exhibitor's participation with the convention.

The Exhibitor assumes all responsibility for any and all loss, theft or damage to Exhibitor's displays, equipment and other property while on Rhode Island Convention Center grounds, and hereby waives any claim or demand it may have against Rhode Island Convention Center or their affiliates or Promoter arising from such loss, theft or damage. In addition the Exhibitor agrees to defend (if requested), indemnify and hold harmless Fun Publications, Inc., Hasbro, Inc., Rhode Island Convention Center and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorneys' fees and costs, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees, subcontractors or agents.

2. Subletting-No subletting or sharing of tables/booth space is permitted without the express written approval from the Promoter.

3. Sales Tax-Each Exhibitor is responsible for collecting applicable sales tax. Sales tax for Providence, RI is 7%. Each Exhibitor will receive the proper sales tax remittance forms at the event which requires a \$10 fee. Permit must be displayed at the show. Promoter has an obligation to collect sales taxes from the Exhibitor's sales in the State of Rhode Island. Exhibitor agrees to fill out such forms and remit them with payment by the end of the show to the Promoter. The collection and payment of sales tax is the sole responsibility of Exhibitor.

4. Booth Space-Each Exhibitor shall maintain its merchandise only within its leased space and shall keep that space in a neat and clean condition. No Exhibitor shall attach any of its tables, fixtures or materials to the walls, ceiling, woodwork, or floors in the building. Set-up and tear down times will be strictly enforced. Exhibitors agree to have their booth/table open during all hours the sales room is open. Exhibitors agree not to begin tear down until after show closes on Sunday at 3:30 pm. Assignment of booth space will be at the discretion of the Promoter. Exhibitors agree to display at least 50% Transformers, Robots, Sci-Fi or Transformers related items. No Exhibitor is to offer for sale any pornographic material, con-

traband, stolen goods, or items which are illegal to own, possess or sell under federal, state or local law. The Promoter reserves the right to order the removal of any item that in its opinion is in bad taste or does not conform to these rules and regulations. The Promoter reserves the right to refuse any Exhibitor application. The reasons for refusal need not be disclosed to the applicant.

5. Table Covers-Table covers will be provided to the Exhibitor for the duration of the event. It is the responsibility of the Exhibitor to return the table covers to the Promoter at the conclusion of the event. All table covers not returned will be charged to the Exhibitor's Account.

6. Exhibitor Badges-Each booth comes with two (2) Exhibitor badges. Each single table comes with one (1) Exhibitor badge. No Exhibitor will be allowed in the Exhibit Hall without a valid badge. Badges must be worn at all times.

7. Fire Regulations-No Smoking is permitted in the Exhibit Hall, Ballrooms, Conference Rooms or facilities leased by the Promoter. Any table covers provided by Exhibitor must be of fire retardant material. No flammable decorative materials shall be used. No flammable liquids are allowed. Nothing is to be displayed on or near any fire hose or extinguishers. All electrical equipment must be U.L. approved. No wiring is permitted on the floor across aisles or any publically accessible area.

8. Security-The Promoter will provide security. At the conclusion of each sales day, the Exhibit Hall will be locked from the inside. Once the room is closed, only the Promoter will be allowed inside the facility. We do recommend that you cover your display area when you are leaving for the night. We are not responsible for merchandise missing from any table during the show. The Exhibitor is responsible for its merchandise. For theft prevention, please issue a receipt for each sale.

9. Etiquette-Each Exhibitor agrees to comply with pertinent federal, state and local laws and ordinances while on the Convention premises. Each Exhibitor is required to treat the Convention's Guests with cordiality and respect, and no Exhibitor shall commit any act of assault, battery, abuse or harassment upon another Exhibitor, the Promoter, Staff, or upon the Convention's Guests. The Promoter reserves the right to terminate or revoke any applications, or to deny access to or to remove Exhibitors or Convention Guests at any time prior to or during the event.

10. Cancellations-If the event is canceled or terminated for any reason whatsoever, the Promoter shall not be responsible to the Exhibitor or Convention Guest for any damages, loss or injury occasioned by such cancellation or termination of the show prior to its scheduled conclusion date. Exhibitor cancellations must be made thirty days prior to the event to receive a refund. A \$25 processing fee will be levied on all cancellations and/or returned checks. If said cancellation occurs less than thirty days prior to the event, no refund will be given.

11. Disputes-Exhibitor acknowledges and agrees that the proper forum and venue for any and all claims or disputes concerning this Contract is Texas and only the laws of that state are to be applied in resolving any such dispute. Exhibitor will reimburse Promoter for any and all attorney's fees, costs and costs of suit incurred by Promoter for matters arising out of Exhibitor's presence at or involvement with the convention.

12. Promoters absolute limit of liability to Exhibitor in no circumstances shall exceed the total amount paid to Promoter by Exhibitor or Exhibitor's agent(s).

13. Final Authority-Promoter has final say in all respects. Exhibitor acknowledges that he/she/it constitute(s) a separate legal entity from Promoter. Exhibitor is neither an employee, subcontractor, or agent of Promoter and is in no way empowered to make arrangements for or enter into contracts or agreements on behalf of Promoter.

## Booths & Tables

Exhibit booths consist of two 8' tables and one 6' table and are approximately 11' wide by 8' deep. Single tables are 8' in length and have approximately 42" behind each table. Single tables are limited to one per dealer. All Exhibits are located at the Rhode Island Convention Center.

Item	Cost per Unit	Units	Unit Price	Total Price
Single Booth (comes with two badges)	\$300.00	1	\$300.00	
Multiple Booths (two badges per booth)....\$280 each by May 1, 2007	\$300.00 each after May 1			
Single Table (limit of one per dealer, comes with one badge)	\$160.00			
Additional Badges	\$75.00			
Electrical	\$125.00			
Phone	\$200.00			
Sales Tax Permit Fee	\$10.00	1	\$10.00	\$10.00
Payment: Check MO Visa Disc. MC			Total Amount Due	
Helper Badge Name(s)				

I, the undersigned, understand that this is an application and does not guarantee acceptance into the event. Confirmation will be by mail starting in May. If my application is accepted, I agree to abide by and be bound by the Rules and Regulations above that I have read and understood. I agree to pay in full all charges placed on my credit card per my card member agreement.

I also understand that any cancellations are subject to a \$25 processing fee and are non-refundable after June 1, 2007.

Card Number \_\_\_\_\_ Security number (back of card) \_\_\_\_\_ exp. \_\_\_\_\_  
 Name on Card \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

Please include full payment with application. Exhibit space is not reserved until payment in full is received.  
 Make checks payable to Fun Publications, Inc., 225 Cattle Baron Parc Dr, Fort Worth, TX 76108. 817-448-9863 Fax 817-448-9843.

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Accepted date: \_\_\_\_\_

Office Use Only: \_\_\_\_\_